#### **Promote Your Ad**

##### Promote your ad and make attention to buyers and other users and sell fast on gogoads.lk is the Sri Lankas’ largest online classified.

* The largest and most popular online classified like gogoads.lk has thousands of buyers and sellers, so it is a distinct advantage to reach more customers and sell your product fast.
* The basic service of posting an ad remains free on gogoads.lk, we now offer extra paid options for our posters who want to stand out and reach more interested buyers quickly and easily.

##### Need to sell urgently?

We made it and our promotions are an excellent way to get your products sold quickly

To promote an ad simply:

* Add your post and click the “Membership” button on the top left side of the home page, or
* Go to an ad you have already posted and click the “Promote Your Ad” option.

##### Get more views

Our promotions are designed to get more people to see your ad. So by promoting your ad, you save time and effort – and still get more replies to your ad.

Sell fast for a good price

More replies mean more interested buyers. With lots of interested buyers, you have a better chance of selling for the price that you want.

##### Our Ad Promotions

###### **Featured Ad**

At the top of every ad listing page, there are up to 4 (four) slots reserved for Featured Ads. By adding a Featured Ad promotion to your ad, you are getting the chance for your ad to be displayed in one of these Featured Ad slots – which can get you more views.

Featured Ads stand out and are highlighted in red, and marked as a “Featured Ad”.

Each Feature Ad is given an equal chance of being shown in the Featured Ad slots. This feature makes extra appearances for each Featured Ad on our most viewed pages. Also, this ad appears in the regular post and stands at the top of the page.

###### **Daily Refresh to top**

The daily refresh-up promotion moves your ad to the top of the regular ad listings once a day for up to 21 days. It has the same effect as reposting your ad every day and attracts more views. Ads with a daily refresh to the top are given a fresh start once a day, to get your ad more views with no extra effort.

##### Expand your business with Membership

Memberships include bonus Top Ad and Bump Up promotions, and are loaded with extra features to give your business a bigger presence on gogoads.lk.